

# Blogging Rubric

	1 Beginner	2 Capable	3 Accomplished	4 Expert
<b>Quality of Writing</b> X 2	<ul style="list-style-type: none"> <li>• post has no style or voice</li> <li>• gives no new information on the topic</li> <li>• poorly organized</li> </ul>	<ul style="list-style-type: none"> <li>• post has little style or voice</li> <li>• gives some new information on the topic</li> <li>• poorly organized</li> </ul>	<ul style="list-style-type: none"> <li>• written in a somewhat interesting style and voice</li> <li>• some new information on the topic or reflective</li> <li>• well organized</li> </ul>	<ul style="list-style-type: none"> <li>• written in an interesting style and voice</li> <li>• very informative or deeply reflective</li> <li>• well organized</li> </ul>
<b>Presentation</b> X 1	<ul style="list-style-type: none"> <li>• many words misspelled</li> <li>• many grammar errors</li> <li>• formatting makes post difficult to follow or read</li> </ul>	<ul style="list-style-type: none"> <li>• several spelling errors</li> <li>• several grammar errors</li> <li>• formatting makes it difficult to follow or read</li> </ul>	<ul style="list-style-type: none"> <li>• few spelling errors</li> <li>• few grammar errors</li> <li>• some formatting to help make the post easier to read</li> </ul>	<ul style="list-style-type: none"> <li>• all words spelled correctly</li> <li>• no grammar errors</li> <li>• formatting makes the post more interesting and easier to read</li> </ul>
<b>Multimedia</b> X 2	<ul style="list-style-type: none"> <li>• no multimedia</li> </ul>	<ul style="list-style-type: none"> <li>• one piece of multimedia</li> </ul>	<ul style="list-style-type: none"> <li>• several pieces of multimedia</li> </ul>	<ul style="list-style-type: none"> <li>• multiple pieces of multimedia</li> <li>• multimedia adds new information or perspective to post</li> </ul>
<b>Community</b> X 1	<ul style="list-style-type: none"> <li>• no links</li> <li>• post is not tagged or categorized</li> </ul>	<ul style="list-style-type: none"> <li>• one or more links</li> <li>• only "easy" links</li> <li>• post may be categorized or tagged</li> </ul>	<ul style="list-style-type: none"> <li>• several links included that add to the reader's understanding</li> <li>• post may be categorized or tagged</li> </ul>	<ul style="list-style-type: none"> <li>• several links to places that add to readers understanding</li> <li>• post is fully categorized and tagged</li> </ul>